

AUSTRALIA AFRICA BUSINESS SUMMIT 2023

New bridges. Creating connections.

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MEDIA RELEASE

REGISTRATIONS NOW OPEN

FOR THE INAUGURAL

AUSTRALIA AFRICA BUSINESS SUMMIT 2023

The Australia Africa Chamber of Commerce (AACC) is pleased to announce that registrations are now open for the highly anticipated <u>inaugural</u> Australia Africa Business Summit 2023, which will take place this 10-12 October in Melbourne, Australia.

With a vision to bring Africa to the forefront of the Australian trade and investment focus, this two-day conference will provide a unique opportunity to access key government representatives and private sector leaders with the shared aim of building business between Australia and Africa.

Taking place at the Melbourne Convention and Exhibition Centre, delegates will have access to C-suite decision makers, senior executives, and international trade experts across sectors including Agribusiness, Energy, Education, Technology, Healthcare, Mining & METS and more.

Delegates will hear from Keynote speakers including **Senator the Hon Don Farrell**, Minister for Trade & Tourism and **Wamkele Keabetswe Mene**, Secretary General, Africa Continental Free Trade Area – just to name a few.

President of the AACC, **Mr Duncan Harris** said by inviting business leaders, governments, policymakers, investors and entrepreneurs from both continents, the Summit is designed to facilitate indepth discussion about opportunities relating to bilateral and multilateral trade as we to provide practical pathways for others seeking to enter these markets.

"The theme of the Summit is to build new bridges and creating connections between Australia and African government and businesses with significant economic benefits for both regions," said Mr Harris.

"Melbourne is primed to be at the frontier of new bilateral relationships and business engagement. As the multicultural capital and with the largest African population in Australia, Melbourne is both a leader in international trade and investment and a hub for booming innovation."

There are a variety of <u>sponsorship opportunities</u> available, designed to increase the awareness of your brand, elevate your status and build your connections through a targeted business strategy.

Get in quick as early bird tickets are now on sale (close 31 July). All ticket information and purchases can be made through the Australia Africa Business Summit <u>website</u>. Registrations close 30 September 2023.

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